



# SPONSORSHIP OPPORTUNITIES

## WOMEN IN NUCLEAR 13<sup>TH</sup> ANNUAL CONFERENCE

**Monday, November 7<sup>th</sup>, 2016**

Lionhead Golf & Conference Centre  
Brampton, Ontario

# WHO WE ARE

## About Women in Nuclear Canada

WiN (Women in Nuclear) is a world-wide association of women working professionally in various fields of nuclear energy and radiation applications.

WiN-Canada was formed in early 2004 and has been working to support the objectives of WiN-Global and emphasize and support the role that women can and do have in addressing the general public's concerns about nuclear energy and the application of radiation and nuclear technology. WiN-Canada also works to provide an opportunity for women to succeed in the industry through initiatives such as mentoring, networking, and personal development opportunities.

# OUR CONFERENCE

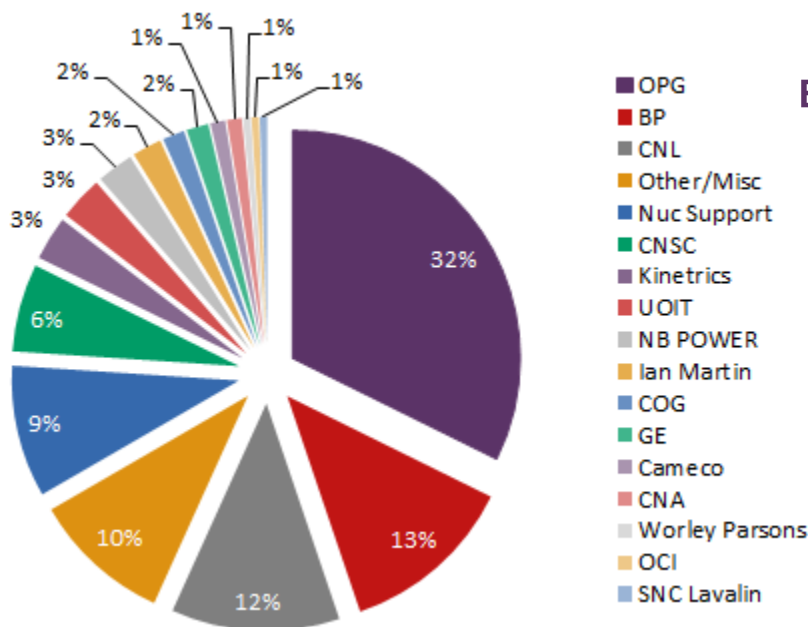
## About the Annual Conference

The theme of the 2016 conference is: **Strengthening the Core**

As a not-for-profit organization, Women in Nuclear Canada relies entirely on leadership from the industry to be able to host events such as our Annual Conference. The WiN conference is very different from traditional nuclear industry conferences and uniquely addresses ways to help individuals in our industry reach out to the public, especially women and youth, and to help build understanding about the important role of nuclear technology in our society. This conference will enable participants to learn more about innovation taking place in the industry through our technical sessions, gain personal development skills on dealing with change and showcase the accomplishments and contribution women are making to our industry today.

The focus of our 2016 conference will be reminding our WiNners that strengthening the core can help drive our success. By the end of the program, participants should, based on what they have heard and learned, be motivated to aim high, whatever their career goals.

Please take advantage of the opportunity to enhance your company's profile and reach 200+ women working in the industry, across Canada.



## BREAKDOWN OF ATTENDEES BY ORGANIZATION



## KEYNOTE SPONSOR

**\$10,000**

Public thank you from podium, corporate logo on the overhead screens in the event venue and next to the keynote session description in all promotional materials including the website and an opportunity to provide handouts or gifts to delegates attending the sponsored session. Sponsorship value also includes:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website
- Four (4) complimentary registrations (conference, opening & closing reception)

3 OPPORTUNITIES AVAILABLE

## LUNCH SPONSOR

**\$7,500**

Public thank you from podium, prominent signage recognizing your sponsorship & opportunity provide input during planning process. Sponsorship value also includes\*:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website
- Two (2) complimentary registrations (conference, opening & closing reception)

\*Includes standard food, beverage, décor, and A/V that would normally be a part of this type of event. However, event can be customized to sponsors liking at an additional cost.

1 OPPORTUNITY AVAILABLE

## CLOSING RECEPTION

**\$5,000**

Opportunity to welcome attendees, public thank you from podium, prominent signage recognizing your sponsorship & opportunity provide input during planning process. Sponsorship value also includes:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

1 OPPORTUNITY AVAILABLE



## OPENING RECEPTION

**\$3,000**

Public thank you from podium, corporate logo on the overhead screens in the event venue and in all promotional materials including the website and an opportunity to provide handouts or gifts to delegates attending the sponsored reception. Sponsorship value also includes:

- Sponsorship recognition in final program
- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

**SOLD OUT**

1 OPPORTUNITIES AVAILABLE

## WOMEN OF INFLUENCE

**\$3,000**

Sponsor 6 women from outside of the industry to be partnered with an industry delegate for the day.

- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

1 OPPORTUNITY AVAILABLE

## OTHER OPPORTUNITIES

**\$1,000**

- Transportation sponsor
- Photo booth sponsor
- Social media sponsor
- Photographer sponsor (can be provided in-kind)
- Videography sponsor (can be provided in-kind)
- Continental breakfast sponsor **SOLD OUT**
- Morning coffee break sponsor **SOLD OUT**
- Afternoon coffee break sponsor **SOLD OUT**
- Breakout session sponsor
- Raffle prize sponsor (can be provided in-kind)
- Student Sponsor – sponsor a student from a local university to participate in the conference with a mentor assigned (max 10) - \$500 per student
- Speaker introduction
- Table top display

MORE OPPORTUNITIES AVAILABLE!

Call Taylor Weinstein at 416.915.3020 x104 for more details

