



SPONSORSHIP OPPORTUNITIES

WOMEN IN NUCLEAR 14TH ANNUAL CONFERENCE

Monday, October 23rd, 2017

Brookstreet Hotel

Ottawa, Ontario

WHO WE ARE

About Women in Nuclear Canada

WiN (Women in Nuclear) is a world-wide association of women working professionally in various fields of nuclear energy and radiation applications.

WiN-Canada was formed in early 2004 and has been working to support the objectives of WiN-Global and emphasize and support the role that women can and do have in addressing the general public's concerns about nuclear energy and the application of radiation and nuclear technology. WiN-Canada also works to provide an opportunity for women to succeed in the industry through initiatives such as mentoring, networking, and personal development opportunities.

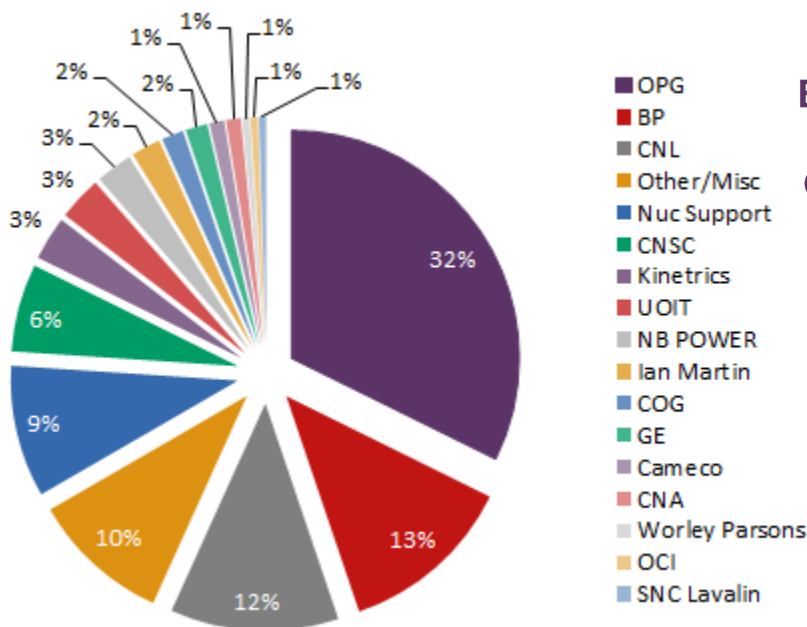
OUR CONFERENCE

About the Annual Conference

As a not-for-profit organization, Women in Nuclear Canada relies entirely on leadership from the industry to be able to host events such as our Annual Conference. The WiN conference is very different from traditional nuclear industry conferences and uniquely addresses ways to help individuals in our industry reach out to the public, especially women and youth, and to help build understanding about the important role of nuclear technology in our society. This conference will enable participants to learn more about innovation taking place in the industry through our technical sessions, gain personal development skills on dealing with change and showcase the accomplishments and contribution women are making to our industry today.

The focus of the 2017 conference will be nYOUclear, how developing yourself can contribute to the industry. The conference will have several professional and personal skill development workshops for participants to choose from as well as many ideas worth spreading throughout the program. By the end of the program, participants should, based on what they have heard and learned, be enthusiastic about nuclear's future, be primed to advance within their careers, and be ready to communicate the nuclear message.

Please take advantage of the opportunity to enhance your company's profile and reach 200+ women



BREAKDOWN OF ATTENDEES BY ORGANIZATION*



*Based on registration numbers for the 2015 conference

TITLE SPONSOR

\$10,000

Public thank you from podium, corporate logo on the overhead screens in the event venue and next to the keynote session description in all promotional materials including the website and an opportunity to provide handouts or gifts to delegates attending the sponsor's session. Sponsorship value also includes:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website
- Four (4) complimentary registrations (conference, opening & closing reception)

1 OPPORTUNITY AVAILABLE

LUNCH SPONSOR

\$5,000

Public thank you from podium, prominent signage recognizing your sponsorship & opportunity provide input during planning process. Sponsorship value also includes*:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website
- Two (2) complimentary registrations (conference, opening & closing reception)

*Includes standard food, beverage, decor, and A/V that would normally be a part of this type of event. However, event can be customized to sponsors liking at an additional cost.

1 OPPORTUNITY AVAILABLE

CLOSING RECEPTION

\$5,000

Opportunity to welcome attendees, public thank you from podium, prominent signage recognizing your sponsorship & opportunity provide input during planning process. Sponsorship value also includes:

- Complimentary booth in profile location
- Sponsorship recognition in final program
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

1 OPPORTUNITY AVAILABLE



OPENING RECEPTION

\$3,500

Public thank you from podium, corporate logo on the overhead screens in the event venue and in all promotional materials including the website and an opportunity to provide handouts or gifts to delegates attending the sponsored reception. Sponsorship value also includes:

- Sponsorship recognition in final program
- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

1 OPPORTUNITY AVAILABLE

PRINTED PROGRAM

\$3,000

Main sponsor of the printed program provided to all attendees at the conference.

- Sponsor identity on name tag for all company representatives
- Inclusion on sponsorship signage at venue for entirety of conference
- Company logo and link on WiN Canada Website

1 OPPORTUNITY AVAILABLE

OTHER OPPORTUNITIES

\$1,000

- Transportation sponsor
- Photo booth sponsor
- Social media sponsor
- Photographer sponsor (can be provided in-kind)
- Videography sponsor (can be provided in-kind)
- Continental breakfast sponsor
- Morning coffee break sponsor
- Afternoon coffee break sponsor
- Breakout session sponsor
- Raffle prize sponsor (can be provided in-kind)
- Student Sponsor – sponsor a student from a local university to participate in the conference with a mentor assigned (max 10) - \$500 per student
- Speaker introduction
- Table top display

MORE OPPORTUNITIES AVAILABLE!

Call Taylor Weinstein at 416.915.3020 x104 for more details

